

**FACULTY OF COMMERCE & BUSINESS MANAGEMENT**  
BBA (Comp. Applns.) CBCS II-Year (IV-Semester) Regular Examinations, June/July-2023  
**E-Commerce**

Time: 3 Hours

Max. Marks: 80

**SECTION-A**

(5×4=20 Marks)

Answer any Five questions from the following

1. E-Business.
2. On-Demand Delivery of Products.
3. Types of EPS.
4. Financial EDI.
5. Cyber espionage.
6. Challenges of E-Commerce.
7. E-Training.
8. Fraudulent-Card Transactions.

**SECTION-B**

(5×12=60 Marks)

Answer all the following questions

9. (a) Define the term E-Commerce and explain its scope.  
(OR)  
(b) (i) Discuss applications of E-Commerce in Organizations.  
(ii) Write a note on Prospects of E-Commerce.
10. (a) What is Internet Marketing? Discuss B2C Electronic Retailing.  
(OR)  
(b) Explain with examples the application of E-Commerce in Stock Trading.
11. (a) What is Electronic Payment? Explain the risk and security issues related to Electronic Payment System.  
(OR)  
(b) Explain about: (i) Fraudulent-Card Transactions  
(ii) Emerging EC Payment Systems and Issues
12. (a) What is meant by Electronic Data Interchange? Explain how it works.  
(OR)  
(b) Write a note on EDI Legal Security and Privacy Issues.
13. (a) Explain about (i) the Drives of EC Security Problems  
(ii) E-Commerce Security Strategy  
(OR)  
(b) Explain about: (i) Cyber wars (ii) Cyber laws